European Union

The European Union (EU) is an economic union among European countries, creating a free trade zone with a common currency, the *Euro*. Its primary goal is promoting economic reform and trade. The EU has development funds that it lends to poorer, non-European countries. However, access to these funds is made contingent on IMF approval.

The European Union does not share fully in "the Washington consensus," represented here by the UNFETTERED MARKETS frame. The idea of the government as an instrument to further public welfare is widely shared between major political parties and the UNFETTERED MARKETS frame is more ideologically contentious than in the United States. There is also some indication of concern with a more active role in eliminating poverty in less developed nations.

Frame

Some support UNFETTERED MARKETS and others support GLOBALIZATION WITH A HUMAN FACE (see **Resource Kit, Globalization Frames**).

Access Rules

The following teams have automatic access: **WTO, U.S. State Department, HAZMAT**. Other teams require permission to meet with you.

Success Indicators:

World Power (WP): This begins at 100 and is raised by actions that increase the economic and political influence of European countries in the world and is lowered by actions that decrease European influence.

Elite Support (ES): This begins at 100 and is raised by actions that increase the support for the EU among political leaders of the member countries and is lowered by actions that weaken this support.

Popular Support (PS): This begins at 100 and is raised by actions that increase support for the EU by the electorates of member governments and is lowered by actions that reduce the support and strengthen domestic opponents of the EU.

Overall Success = (2WP + 2ES + PS) / 5

Recommended Reading from Resource Kit:

You should make hard copies of the following parts of the Resource Kit to read ahead of time and bring with you to the game sessions:

*** Glossary of Technical Terms.

*** UNFETTERED MARKET and GLOBALIZATION WITH A HUMAN FACE frames.

Notes:

Stiglitz (Globalization and Its Discontents, 2002, p. 246) describes the EU's "everything but arms" initiative: This would "allow the free import of all goods, other than arms, from the poorest countries into Europe." These poorer countries still will not be able to compete, Stiglitz notes, against highly subsidized European agriculture, but he calls it a "big step in the right direction" toward international economic justice.

European Union Action Options

Banana Dispute: (Check all that apply)

___ I. Maintain existing system.

___ II. Eliminate all tariffs on bananas.

___ III. Modify system to include a tariff of 125 euros on dollar bananas with Caribbean bananas duty-free.

___ IV. Modify system to include the tariff of 250 euros only on dollar bananas that do not meet environmental and labor rights certification standards.

___ V. Other (specify)[1] _____

_____

Beef Dispute:

___ VIa. Maintain ban on beef raised with growth hormones.

___ VIb. Remove ban on beef raised with growth hormones.

___ VIc. Other (specify)[2] _____

___ VII. Freeze all EU loans to:

___ VIIa. To Plantanoguay.

___ VIIb. To Ecuador.

___ VIII. Other action (specify)[3] _____

[1] You should check with the coordinator on whether such action is possible in the real world.
[2] You should check with the coordinator on whether such action is possible in the real world.
[3] You should check with the coordinator on whether such action is possible in the real world.

European Union Press Release

(This should be written on the assumption that the details of the scenario itself are already known and have been reported earlier. You should focus on the actions you have taken during Phase Three that you wish to publicize – and, if relevant, possible action that you might have taken and did not. You should emphasize those actions of your own and of others that you hope will raise your relevant success indicators.)

European Union Broadcast Rating Form

The European Union monitors WUSA and the EuroPress.

WUSA

Notes on coverage:

1. Were the actions of the European Union covered fully and fairly from your standpoint?

_____ a. Yes. Coverage was pretty much the way we would have presented it ourselves.

_____ b. Mixed yes and no. Coverage of some of our actions was good but there were significant omissions and/or inclusion of distracting and irrelevant material.

_____ c. No, coverage missed important aspects of our actions and/or distorted other aspects.

2. To what extent would the coverage be likely to increase or decrease the support for the European Union among voters in European countries?

_____ a. Likely to increase support.

_____ b. Mixed.

_____ c. Likely to decrease support.

EuroPress

Notes on coverage:

(European Union Broadcast Rating Form continued)

1. Were the actions of the European Union covered fully and fairly from your standpoint?

_____ a. Yes. Coverage was pretty much the way we would have presented it ourselves.

_____ b. Mixed yes and no. Coverage of some of our actions was good but there were significant omissions and/or inclusion of distracting and irrelevant material.

_____ c. No, coverage missed important aspects of our actions and/or distorted other aspects.

2. To what extent would the coverage be likely to increase or decrease the support for the European Union among voters in European countries?

_____ a. Likely to increase support.

_____ b. Mixed.

_____ c. Likely to decrease support.